

Jeunesse Global UK Financial Rewards Plan

*Helping you create a
secure financial future*



© Jeunesse Global, 2011
Revision: June 9, 2011

An Opportunity to Create Wealth in a Booming Market

We are delighted that you have chosen Jeunesse Global as your partner as you look to secure your personal financial future. Our aim is to provide you with products that you will be proud to represent and share with others – products that are at the cutting edge of technology and perfectly positioned in the booming anti-aging marketplace.

As you begin to understand how incredibly powerful and in-demand the Jeunesse anti-aging products really are, the more you will want to recommend them to others. Sharing these innovative products is the key to your success. Your income will be directly related to your efforts in sharing the products and the opportunity, and building a sales organisation.

You can participate in the Jeunesse Global Financial Rewards Plan at whichever level you wish. You decide whether you want to create a part-time income through retail sales or build a full time business—YOU control your destiny.

Welcome to Jeunesse Global!



Six Ways to Earn Income with Jeunesse Global's Financial Rewards Plan



Retail Profit

At any level in Jeunesse Global, Distributors are able to purchase products at the wholesale price for personal use. As a Distributor, you are also able to resell Jeunesse Global products and earn a retail profit. You can earn over 35% retail profit on each sale.

Example: You pay \$89.95 for a product and sell it at the suggested retail of \$139.95 and you earn a \$50.00 retail profit!

Customer Loyalty Program

Our Preferred Customer Program is great for friends and family members who just want to benefit from using Jeunesse Global's products. By becoming a Preferred Customer, they can receive a 10% discount from the normal retail price. However, they can receive a 20% discount from the normal retail price providing they enrol in our Autoship program. Since you receive the difference between the wholesale price and the price your Preferred Customer pays, you can benefit too!



New Customer Acquisition Bonus

As you personally enrol new Customers into your team, you can earn Customer Acquisition Bonuses (CAB). Distributors shall not promote any business based solely on recruiting other Distributors. These bonuses are paid on the purchase of one of the optional Jeunesse Global product packages as follows:

Product Package:	CV*	CAB
Entry Package†	100	\$25
Supreme Upgrade Package†	200	\$75



*CV = Commissionable Volume (see Glossary of Terms)

†Details on all product packages can be found on the corporate website—www.JeunesseGlobalEurope.com



Team Commission

You can earn Team Commissions as you start to build your Jeunesse Global sales team. These commissions are designed to reward you for helping and supporting those who join your team. The more you help them succeed, the more you can earn from Team Commissions.

In order to qualify for this income stream, you need to accumulate 100 Personal Volume (PV) points from your personal purchases or your customer's purchases through your website and personally enrol two Distributors who each accumulate 100 points in PV. Place one of these Distributors on your left team and one on your right team. This will activate your position so that you may now earn Team Commissions.

As Jeunesse Global products and product packages are ordered or sold by those in your team, volume is created in each of your teams. When 300 Commissionable Volume (CV) points have been accumulated in one team (it doesn't matter which one) and 600 CV points in the other, you will earn a Team Commission of \$35.

You can earn up to 750 Team Commissions in any one week—that's the potential to earn \$26,250 per week from this one income stream alone!

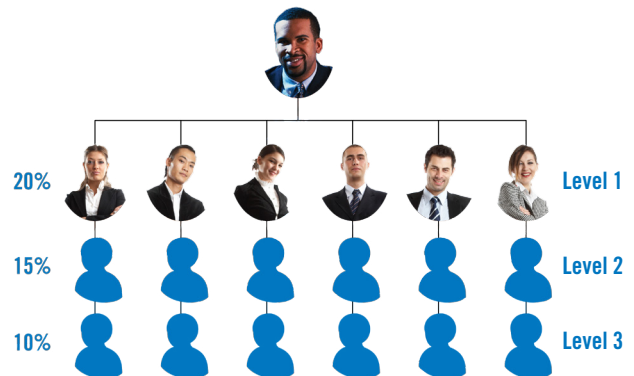


Leadership Matching Bonus

You can earn Leadership Matching Bonuses on the Team Commissions earned by your personally enrolled team. You can earn this bonus on up to seven levels of your team in each line of sponsorship. Every person you personally enrol creates a new line of sponsorship. You must personally generate a minimum of 60 PV points in order to participate in this bonus. The number of levels on which you can earn the bonus is determined by your rank in the Financial Rewards Plan. The bonuses are as follows:

Level 1—20%	Level 5—5%
Level 2—15%	Level 6—5%
Level 3—10%	Level 7—5%
Level 4—5%	

You can earn an additional 5% on Level 1 if you have 5 Preferred Customers and an additional 10% if you have 10 Preferred Customers for the month.



Customer Acquisition Incentive

By having a minimum of 5 Preferred Customers, you can also receive an additional 5% Leadership Matching Bonus* from those Distributors on the first level of your team. Having 10 Preferred Customers increases this to an additional 10% on your first level team Distributors.

**See income stream/Leadership Matching Bonuses for further details on how the Leadership Matching Bonus works.*

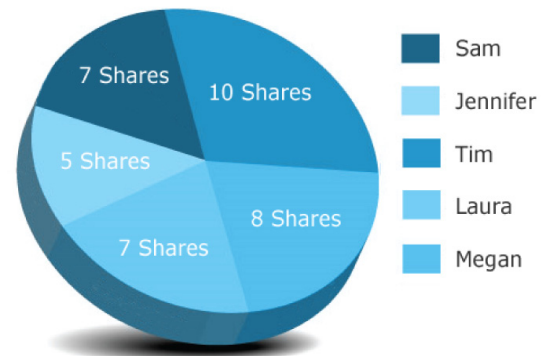


Leadership Bonus Pool

You can earn a share of the Company's total global sales by qualifying for our Leadership Bonus Pool. The Company takes 3% of total CV and shares this amongst those qualified to earn this bonus. In order to participate, you must have 10 Customers or Preferred Customers each month in the quarter.* You earn one share in the Leadership Bonus Pool for every 1000 CV that is created through your personal efforts or through the efforts of your personally enrolled team.

Every quarter, the bonus pool is calculated and the bonus is paid out based on the total number of shares you have earned during the bonus period. To qualify to earn income from the Leadership Bonus Pool, you must have achieved the rank of Diamond or Double Diamond Director.

**International Distributors only need to have 10 personally enrolled Distributors complete an Autoship order each calendar month of the quarter in order to participate.*



Earning Commission

In order to earn commissions as a Distributor, you must first generate 100 PV. You can generate this volume in the following ways:

- a) Purchase Jeunesse Global products for personal use or resale
- b) Purchases made through your website by Retail or Preferred Customers

You can begin earning Retail Profit, Preferred Customer Bonuses, and New Customer Acquisition Bonuses immediately upon the purchase of the mandatory Starter Kit. No product purchase is ever required to start earning these commissions. However, in order to take maximum advantage of the Jeunesse Global Financial Reward Plan, you must be both Active and Qualified to earn Team Commissions, Leadership Matching Bonuses, and Leadership Bonus Pool income.* (See Glossary of Terms for full explanation.)

Distributors shall not require or encourage any Distributor to purchase products in unreasonable amounts. Jeunesse Global will not accept orders for purchases which it knows are for unreasonable amounts. Distributors should refer to the DSA Business Code of Practice for information as to what constitutes an “unreasonable amount”.

Jeunesse or any Distributor shall not accept from any other Distributor joining the trading scheme any payment or an undertaking to make a payment of any sum exceeding \$200.00 USD unless seven days have expired from the making of the Agreement relating to products or services supplied or to be supplied under that Agreement to the Distributor or any other Distributor under the trading scheme.

**The payout figures depicted in this document are intended to explain the components and operation of the Jeunesse Global Financial Rewards Plan. They are not intended to be representative of the income, if any, that a Jeunesse Global Distributor can or will earn through his or her participation in the Jeunesse Global opportunity. These figures should not be considered as guarantees*

or projections of your actual earnings or profits. Any representation or guarantee of earnings, whether made by Jeunesse Global or another Distributor, would be misleading. Success with Jeunesse Global results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

Please note:

- 1. It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme.*
- 2. Do not be misled by claims that high earnings are easily achieved.*

The maximum payout in the Jeunesse Global Financial Rewards Plan is capped at 60% of total company-wide CV. If in any week the total payout of commissions and bonuses exceeds 60% of total company wide CV, the actual payout will be 60% and all Distributor commissions will be calculated on a pro-rata basis.

Lifestyle Rewards

Jeunesse Global wants to reward you and recognise your success as you build your business. Our Lifestyle Reward Program will enable you to enjoy the lifestyle that your efforts deserve.

Destination Director Trip

Our Destination Director Trip is your first goal – it's here that we recognise that you are really on your journey to success. We'll fly you and a partner to Orlando for a four day, three night celebration, where you'll meet other successful Distributors who have reached the Sapphire Executive level and are also on their way towards achieving the Director level with Jeunesse Global. Spend time with the Corporate Management Team and join us on a fun-filled trip that you'll never forget! To qualify for the Destination Director Trip you must be a Qualified Sapphire Executive, be on Autoship, and have earned 100 Team Commissions within a calendar month for three consecutive months.

Destination Diamond Experience

The best just gets better! You are close to becoming a Diamond Director with Jeunesse Global and we want you to sample the Diamond lifestyle. Join us at the luxurious Grand Wailea Resort in Hawaii for six days of fun in the sun. Wine and dine with other leaders and the company owners, and learn from experts and leaders at our exclusive Leadership Development Event. This incredible experience will be something you'll want to share with your entire team. You must be a Qualified Emerald Director to qualify for the Destination Diamond Experience.

Diamond Lifestyle Vacation

This is it – the Diamond lifestyle is yours! You've earned it and we want to reward you not just once, but year after year! As a Diamond Director, you'll join us on our annual seven-day Diamond Lifestyle Vacation. We'll be heading to some of the world's most exclusive five-star resorts and experiencing some incredible adventures together. This is the ultimate lifestyle – life as a Diamond Director with Jeunesse Global. To qualify for the Diamond Lifestyle Vacation, you must be qualified at the Diamond Director level for a minimum of three consecutive months in the year.



Jeunesse Global Stairway to Success

As you progress towards building your Jeunesse Global business, there are ten different ranks that you can achieve in our Financial Rewards Plan. Progressing up our Stairway to Success will be based on the time and effort you invest into your business.

Executive Levels

Associate—As a Jeunesse Associate, you can begin earning Retail Profit, Preferred Customer Bonuses, and New Customer Acquisition Bonuses immediately upon the purchase of the mandatory Starter Kit. The Starter Kit includes your personal replicated website with a retail store and shopping cart. You will also receive your virtual Business Management System with all the management tools you need to run your business effectively. Associates do not earn or accumulate points.

Distributor—You can become a Distributor by purchasing a Starter Kit for \$29.95. To achieve the rank of Distributor, you must earn 100 PV during the first year (which ends on your renewal date) by either making purchases or accumulating PV points from retail sales.

Executive—To achieve the rank of Executive, you must have personally enrolled 2 Distributors (1 in each team) who have each accumulated 100 PV. As an Executive, you are now 'Qualified' to earn Team Commissions. There is no time limit on achieving the Executive position. You are paid \$35 Team Commissions as an Executive.

Jade Executive—You must be a Qualified Executive with 4 personally enrolled Executives (minimum of 1 in each team) or 8 personally enrolled Distributors (minimum of 3 in each team). Earn \$35 Team Commissions. Earn one level of Leadership Matching Bonuses.

Pearl Executive—You must be a Qualified Executive with 8 personally enrolled Executives (minimum of 2 in each team) or 12 personally enrolled Distributors (minimum of 3 in each team). Earn \$35 Team Commissions. Earn two levels of Leadership Matching Bonuses.

Sapphire Executive—You must be a Qualified Executive with 12 personally enrolled Executives (minimum of 3 in each team). Earn \$35 Team Commissions. Earn three levels of Leadership Matching Bonuses. Qualify for our 'Destination Director Trip' when you cycle 100 times within a calendar month.



Director Levels

Ruby Director—You must be a Qualified Sapphire Executive with 2 personally enrolled Qualified Sapphire Executives and have earned 200 Team Commissions on the preceding month
Earn \$35 Team Commissions
Earn four levels of Leadership Matching Bonuses

Emerald Director—You must be a Qualified Sapphire Executive with 4 personally enrolled Qualified Sapphire Executives and have earned 500 Team Commissions in the preceding month
Earn \$35 Team Commissions
Earn five levels of Leadership Matching Bonuses
Participate in Our 'Destination Diamond Experience' when you have cycled 1000 times within a calendar month

Diamond Director—You must be a Qualified Sapphire Executive with 6 personally enrolled Qualified Sapphire Executives and have earned 1000 Team Commissions in the preceding month
Earn \$35 Team Commissions
Earn six levels of Leadership Matching Bonuses
Attend our annual 'Diamond Lifestyle Vacation'

Double Diamond Director—You must be a Qualified Diamond Director with 2 personally enrolled Qualified Diamond Directors and have earned 1500 Team Commissions in the preceding month
Earn \$35 Team Commissions
Earn seven levels of Leadership Matching Bonuses



Glossary of Terms

Active—Active means you must generate 60 PV points during your Autoship month. You must be Active to earn Team Commissions and Matching Bonuses. If you do not remain Active, any accumulated points will be reset to zero when commissions are calculated. You can become Active again after inactivity by obtaining 60 PV points within the Autoship month.

Annual Renewal—There is a small Annual Renewal fee of \$19.95 to cover the cost of your virtual Business Management System. However, if you maintain 360 CV from Autoship orders during the year, the Annual Renewal fee is waived.

Autoship Month—The Autoship Month is the period of time during which you are responsible for meeting your PV requirements and maintaining your rank qualifications. The period begins on the day of the month that you purchased your sign-up package from the Company and ends on midnight US EST the day prior of the following month.

E.g.: If you purchased your sign-up package on 20th April, your Autoship month begins on this day and ends on 19th May at midnight US EST.

Business Management System—You receive a virtual Business Management System as part of your Starter Kit, which will provide you with everything you need to run your Jeunesse Global business online. Through this powerful system, you can track your global business, set up Autoship, generate management reports, purchase products, access commissions, and much more.

Commissionable Volume (CV)—In order to ensure our products are competitively priced, each Jeunesse Global product is assigned a points value (CV); the Financial Rewards Plan is based on the accumulation of these points. CV starts to accumulate at the time you enrol and earn 100 CV from personal or Retail Customer purchases and Preferred Customer purchases made from your replicated website. CV continues to accumulate so long as you remain Qualified.

Group Volume (GV)—Group Volume is the volume that is generated through your organisation, including volume from PGV and your upline (spillover).

Line of sponsorship—A line of sponsorship is created when you enrol a new Distributor in your team. The line of sponsorship grows as the Distributor you have enrolled, enrolls other Distributors and those Distributors enrol others. This process continues through unlimited levels in your team. Every new Distributor enrolled creates a new line of sponsorship and there is no limit to how many lines of sponsorship you can create. The Leadership Matching Bonus is earned through all lines of sponsorship and can be earned on up to seven levels of your sales organisation.

Personal Group Volume (PGV)—Personal Group Volume is the volume that is generated throughout your organisation, excluding volume created by your upline.

Personal Volume (PV)—Personal Volume is the volume that is generated through your personal purchases, Retail Customer purchases, Preferred Customer purchases, and Wholesale Customer purchases.

Preferred Customer—A Preferred Customer is a Customer who purchases from your website at the Preferred Customer price. Preferred Customers may elect to participate in Autoship in order to receive a further discount.

Qualified—In order to remain Qualified to earn Team Commissions, Leadership Matching Bonuses, and Bonus Pool income, you must be sure to meet all your rank requirements. If you do not maintain a Qualified status, you will not be eligible for these commissions.

Team Commission—A Team Commission is created when you accumulate 300 CV in one of your teams and 600 CV in the other. This creates a Team Commission of \$35. It does not matter which team accumulates what volume so long as a total of 900 CV is generated with at least 300 CV from one team and 600 CV from the other team.

Wholesale Customer—A Wholesale Customer is a customer who pays the \$29.95 associate fee but does not have any Distributor-like activity (e.g. sponsoring, earning commissions).

